



IMPACT REPORT

2024



MESSAGE FROM THE CO-CHAIRS



As Co-Chairs of the Strathcona Food Bank, we are proud to share this 2024 Impact Report and reflect on another year of meaningful service, change and growth.

In 2024, the need for food support in our community reached its highest level yet. We provided more than 7,800 hampers and supported over 24,500 individuals - 40% of whom were children and teens. These numbers reflect a growing reliance on food banks as a regular part of life for many residents, not just as an emergency.

To meet this rising demand, we've taken bold steps to evolve and strengthen our services. We hosted our inaugural fundraising gala to celebrate our 40th anniversary, uniting community members and raising support for the road ahead. We also advanced plans for the Nourish Centre, our new facility designed to improve access, expand capacity, and offer a more dignified experience through a choice-based pantry, community kitchen, and enhanced food rescue operations.

Our strategic priorities remain clear:

- Develop a **resilient organization** through strong leadership, policy, and volunteer sustainability.
- Build **capacity and impact** through improved systems, space, and resources.
- Strengthen **community engagement**, reduce service barriers, and deepen partnerships.

We continue to be inspired by the generosity of Strathcona County. From donations and food drives to thousands of volunteer hours, this work is only possible because of our community's support.

Behind the scenes, we're advancing toward national accreditation and modernized practices that reflect our commitment to responsible, people-centred service.

Together, we are nourishing community with food and hope - and we thank you for being part of the journey.

Tracey Cyca & Kathryn Howden

TABLE OF CONTENTS

MESSAGE FROM CO-CHAIRS 02

OUR VISION / OUR BOARD MEMBERS 04

OUR IMPACT 06

PROGRAMS WE OFFER 08

HOW WE OPERATE 10

THE NOURISH GALA 12

COMMUNITY EVENTS 16

CORPORATE & COMMUNITY EVENT SPONSORS 18

THE NOURISH CENTRE 20

OUR VOLUNTEERS 22



OUR VISION

VISION

Nourishing Community with Food and Hope

VALUES

COLLABORATION

- we build authentic relationships with partners and volunteers to maximize our impact

COMPASSION

- we provide empathetic assistance to those facing food insecurity

RESPECT

- we treat all individuals with dignity, valuing diversity and unique needs

PEOPLE - CENTRED

- we are relentless in putting those we serve at the heart of our work

INNOVATION

- we seek creative solutions and improvements

STRATEGIC OBJECTIVES

DEVELOP A RESILIENT ORGANIZATION

- ensure sustainability including volunteers, board and funds

BUILD CAPACITY & IMPACT

- maximize service by strengthening our resources & improving efficiencies

STRENGTHEN COMMUNITY ENGAGEMENT

- build awareness, empower clients to flourish and maximize donations

BOARD MEMBERS OF 2024

as elected at the 2024 Annual General Meeting



TRACEY CYCA
CO - CHAIR



KATHRYN HOWDEN
CO - CHAIR



ANKE BERNER
SECRETARY/
PUBLIC RELATIONS



LEEANN MAHE
TREASURER



ALLEE DAWSON
DIRECTOR



JO PAULENCU
DIRECTOR



RICK MCFADYEN
DIRECTOR & CHAIR,
CAPITAL COMMITTEE



RODNEY LAMARRE
DIRECTOR

OUR IMPACT

How we support a healthy Strathcona County

\$4.25 MILLION

Estimated annual economic impact in 2024

**VOLUNTEER &
COMMUNITY
ENGAGEMENT**

=

\$720,000
donated labour

\$265,000
grants brought
into community



FOOD RESCUE

=

\$700,000
in value saved
from
going to the
landfill

**FOOD
PROVISIONS**

=

\$2,900,000
in value provided
to families

7,824

food hampers distributed

14,510

adults served

9,948

teens/children served

40+

agencies & schools supported with weekly provisions

410

new families

1,400

agency visits

1 in **5** Albertans face food insecurity. This means
~**20,000** of our County neighbours are food insecure.

Recent research shows that every dollar donated
to food banks can save society **\$9.84**

Healthy
Bodies

Economic
Stability

Social
Benefits

Mental
Health

Quality
of Life

FOOD SECURITY

PROGRAMS WE OFFER

Food insecurity is an unfortunate reality for many people in our community. We believe that everyone in Strathcona County should have access to healthy food, and we strive to meet every demand through our variety of programs.



STANDARD HAMPER SERVICE

We offer full standard hampers once a month and weekly top-up bread, baking and produce orders. Standard hampers provide groceries that offer a 7-day nutritionally balanced diet and up to 14 days sustenance.

As a supplement to standard hampers, clients can choose a few extra foods that fit their personal and cultural food preferences.

CLIENT CHOICE SHELVES



BIRTHDAY BAGS

One month prior to their next birthday, every child and teen ages 2-17 receives a special bag of supplies to celebrate a birthday!

Snack kits include 25 school safe snacks available to children and teens ages 5 - 18. Provided to elementary, junior high and high school students.

CHILD & TEEN SNACK KITS



JAM SESSIONS

Volunteers who have taken their food handling training course gather at the commercial kitchen at Sherwood Park United Church to produce food for the food bank using excess food items (i.e. banana bread or apple sauce).

LOVE FOOD, HATE WASTE

This is a wonderful partnership with the Salisbury Composite High School Culinary Program. Foods that are not ideal for consumption (i.e. over-ripe bananas) are repurposed by the culinary students who turn these food items into delicious products that are then offered to our Food Bank clients. This program helps keep food out of the landfill, and provides baking, soups and sauces for our clients to enjoy.



I strive to promote growth and success for every student for life after high school. In my kitchen, students are exposed to a holistic approach to learning where we learn culinary skills as well as explore our food system, food waste, food insecurity and food recovery. With that philosophy, I reached out to the Strathcona Food Bank (SFB) three years ago. What started as a collaboration on one catered event, quickly grew into the most important partnership of my teaching career. I could never have predicted the deeper learning the students achieve through this partnership. Students are not only able to practice culinary skills and techniques but also realize the scope of local food waste and food insecurity with their own eyes.

Miranda Higuchi
Culinary Arts Teacher & Chef at
Salisbury Composite High School

AGENCY & COMMUNITY SUPPORT

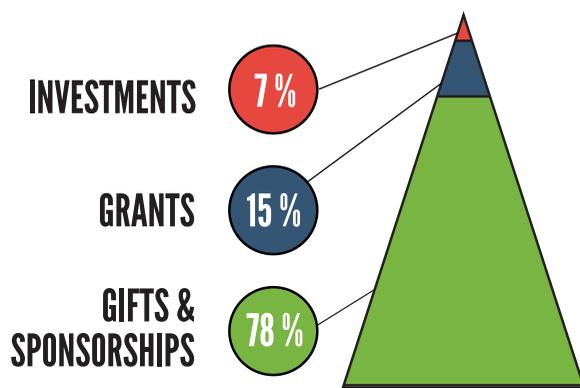
We offer weekly/biweekly or occasional food support to several local agencies & programs such as:

A Safe Place
Alberta Veterans Association
Archbishop Jordan Catholic High School
Ardrossan 55+ Club
Ardrossan Junior High School
Aspen Village
Be Brave Ranch
BGC Strathcona County
Campus Food Bank
Clover Bar Junior High School
County Clothesline
Cowboy Church
Davidson Creek Housing Co-op
Edmonton's Food Bank
Edmonton Veterans Association
Elk Island Catholic Schools
Elk Island Public Schools
F.R. Haythorne Junior High School
Family & Community Services
Fort Saskatchewan Food Bank
Freedom Church
Fultonvale Junior High School
H.E.R. Pregnancy Program
Hope Mission - Edmonton
Lakeland Junior High School
Lamont Food Bank
Mills Haven Elementary School
Mustard Seed
Next Step
Outreach
Redwater Food Bank
Robin Hood Association
Sherwood Heights Junior High
Sherwood Park Alliance Church
St. Theresa School
St. Vincent de Paul
Strathcona Christian Academy
The Rock
Urban Ministry
Water Warriors
Youth Emergency Shelter Society

HOW WE OPERATE

Strathcona Food Bank is a charitable not-for-profit organization operated by volunteers and a volunteer Board of Directors. We rely on donations, sponsorships and grants to provide food assistance to those in need in Sherwood Park and rural Strathcona County. We are fortunate to have a wide range of support including grocery store partnerships, food donations, food drives, grants and sponsors.

REVENUE BREAKDOWN:



A SAMPLE OF WHAT WE PURCHASED:

50,000 litres of 1% milk



152,000 eggs



25,000 apples



102,000 fresh carrots



22,000 lbs of lean and ground meat



GRANTS:



FOOD & GROCERY PARTNERS:

COBS BREAD (Wye & Baseline)
ITALIAN CENTRE SHOP
 Sherwod Park
L'OCA QUALITY MARKET
REAL CANADIAN SUPERSTORE
SAFEWAY (Mall & Wye)
SHERWOOD PARK COSTCO
SOBEYS (Nottingham & Lakeland)
FOOD BANKS ALBERTA
LONDON DRUGS
PENTELECHUK & SON
 POTATO GROWERS
SAVE-ON-FOODS (Summerwood,
 Baseline & Wye)
SOBEYS WAREHOUSE
STARBUCKS (All Sherwood Park
 Locations)
WALMART (Wye & Emerald Hills)

Community Gardens
Confetti Sweets
Edmonton's Food Bank
Fin's Seafood Retail Store
Fort Saskatchewan Food Bank
Inovata Food Corp.
Petland
Pookey's Pet Food and Supplies
Saputo
Shoppers Drug Mart
 (All Sherwood Park locations)
St. Albert Food Bank

DAILY DONATIONS
WEEKLY/BIWEEKLY DONATIONS
MONTHLY/OCCASIONAL DONATIONS

PROUD MEMBERS OF:



THE NOURISH GALA

To celebrate 40 years, the Strathcona Food Bank hosted its first fundraiser - The Nourish Gala. It was held at the Agora in the Community Centre in Sherwood Park on Saturday, April 27, 2024. The Gala brought together local chefs at their finest, inspiring high-school culinary students, dessert creations, live entertainment, raffle prizes and featured drinks. The Nourish Gala was a special opportunity to help raise much needed funds to:

- meet growing demand
- build new programs and services
- enhance choice and dignity for our clientele
- provide fresh produce, dairy and meat
- collaborate with community service to expand accessibility
- increase awareness in the community of the need for the Strathcona Food Bank

PRESENTING ANNIVERSARY SPONSOR



VOLUNTEER TABLES SPONSORS



VIP RECEPTION SPONSOR



CHEF SPONSORS



ENTERTAINMENT SPONSOR



VIDEO SPONSOR






Nourish
Gala

 **Strathcona**
FOOD
BANK

Nourishing Community with Food & Hope

THE NOURISH GALA

The main event of the Nourish Gala was for the attendees to experience delicious meals prepared by the Gala Chefs served at six stations throughout the room.



Chef Karly Stefiszyn



Chef Carlos O'Farrill



Chef Paul Shufelt



Chef Archie Dionisio



Chef Tony Le



Chef Miranda Higuchi





We couldn't host a gala without the tremendous support of our community. Thank you to these notable In-kind Supporters and Friends for their donations!

JACEK CHOCOLATE COUTURE
WOW FACTOR DESSERTS
ARCTIC CHILLER
KAL TIRE - TIRES FOR GOOD
SAFEWAY
COBS BREAD
CONCRETE BLONDE
STRATHCONA COUNTY COUNCILLORS
SAVE-ON-FOODS
MARK ANTHONY WINES AND SPIRITS
MICHAEL HILL
EMCO & WEISS JOHNSON
REMAX ELITE (ANDY VERHAGEN)
GISELLE DENIS
RIVER CITY EVENTS
AMY KAYE PHOTOGRAPHY
EXECU GRAPHX
SERVUS CREDIT UNION
LEN & LAURIE SHRIMPTON
MAYOR ROD FRANK

COMMUNITY EVENTS

Strathcona Food Bank sincerely appreciates all of the support from the community, whether it be fundraising, food drives, events, donations or volunteering. We simply do not have the room to name each individual but we dedicate this page to everyone who has ever supported us. Your support truly makes a difference in so many ways.

EMRB GOLF TOURNAMENT

over \$25,000 raised

Hosted by Strathcona County, the EMRB (Edmonton Metropolitan Region Board) Golf Tournament selected SFB as the charity of choice. It was a wonderful day for our volunteer team to golf and help raise much-needed funds for the fresh food program at SFB.



LONGEST DAY FOOD DRIVE

16,526 lbs of food / \$9000 raised

Longest Day Food Drive is coordinated by the Service Clubs of Strathcona County and involves coordination with many of the grocery stores in Sherwood Park and hundreds of volunteers.



TIM HORTONS SMILE COOKIE CAMPAIGN

\$11,039 raised

The SFB was the lucky recipient of proceeds from the 2024 Tim Hortons Holiday Smile Cookie Campaign, Sherwood Park stores. The campaign aims to spread kindness and support community organizations.



CPKC HOLIDAY TRAIN

**620 lbs of food / \$3515 raised
\$7000 from CPKC**

CPKC Holiday Train is a biennial event that lights up the holiday season! The decorated train stops in Josephburg and provides festive entertainment for all to enjoy all while supporting the food bank.



ALBERTA FOOD DRIVE

42,000 lbs of food / \$684 raised

The Alberta Food Drive is an amazing example of community collaboration! Organized by the Church of Jesus Christ of Latter-day Saints and supported by the Service Clubs of Strathcona County and several volunteer groups, this is the largest food drive in our community.



AMA SHREDDING EVENT

2384 lbs of food / \$4883 raised

AMA puts on a Shredding Event which allows you to bring your personal documents to shred for free to help lower the risk of identity theft. During this event participants are asked to bring a donation for the Food Bank.



SOBEYS HOLIDAY FUNDRAISING CAMPAIGN

\$102,960 raised

The eight Sobeys/Safeway stores in Sherwood Park (Sobeys, Safeway and Sobeys Liquor) raised a remarkable \$102,960 in consumer donations with the 2024 holiday fundraising campaign that will be in turn spent locally in support of fresh food for our hampers. Sobeys Lakeland and Sobeys Nottingham were the #1 and #2 stores in all of Canada! Congratulations and thank you for your ongoing support.



SAVE-ON-FOODS STUFF-A-BUS

10,896 lbs of food / \$1,694 raised

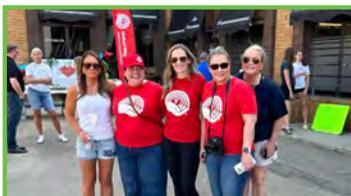
The three Sherwood Park Save-On-Foods stores partnered with Strathcona County Transit for this important annual fundraiser.



40th ANNIVERSARY COMMUNITY BBQ - THE HEARTLAND CHALLENGE

180 birthday bags / 200 lbs of food

As a finale to their amazing renovation project in our reception area, the United Way Heartland Challenge organized a community BBQ to help celebrate our 40th anniversary, with a bbq lunch, cake, face painting and a jumpy castle. They surprised us with an anniversary gift of 180 birthday bags!



CRAM-A-CRUISER

4743 lbs of food / \$941 raised

The Sherwood Park RCMP Detachment teamed up with local grocers to cram cruisers with donations in support of the Strathcona Food Bank.



CORPORATE & COMMUNITY EVENT SUPPORTERS

CORPORATE SUPPORTERS

AMA
Aman Builders
Arbor Memorial
Arrow Reload Systems Inc.
ATB Financial Sherwood Park
ATCO CHARITY GOLF TOURNAMENT
Bar Burrito
BCL Consulting Group
Blackstone Industrial Services
Brookfield Residential (Alberta)
CANADIAN HELICOPTERS
CANADIAN TIRE ORDZE ROAD
Cando Rail Services
Cantiro Homes
CPKC HOLIDAY TRAIN
Deloitte
Dewar Western
DPZ Sherwood Park Ltd.
Edmonton Community Foundation
FIRST CALL HEATING AND
AIR CONDITIONING
FIX AUTO SHERWOOD PARK
Galperti Canada ULC
Gemstone Travel
Goldbar Contractors Inc.
Hart Equities
Homes by Avi
Industrial Solutions
Italian Centre Shop Sherwood Park
Jackson Power & Electric
Keyera Corporation
Kinetic BMS Inc.
Knight Doors and Windows
LAUNCH HOMES
Legal Aid Society of Alberta

LOBLAWS SUPERSTORE SHERWOOD PARK
MSCP HEAT MANAGEMENT SOLUTIONS
Northern Alberta Risk and Insurance
Management Society
Park Mazda
Park N Wash
Park Power
Pembina Pipeline Corporation
Plato's Closet Sherwood Park
PTZA Nation Ltd.
Raise the Bar
RBC
Rocking W Holdings
SAFEWAY/SOBEYS HOLIDAY CAMPAIGN
Santos Construction
SAVE-ON-FOODS - SAVE IT FORWARD
CAMPAIGN
Sherwood Park Buick GMC
Sherwood Ford
SHERWOOD PARK TOYOTA
Sherwood Power Sports and Marine
Starbucks Foundation
STRUCTURE GROUP LTD.
Suncor Energy Inc.
TIM HORTONS SHERWOOD PARK
Trans Mountain Canada Inc.
Treadhead Garage
WALMART FIGHT HUNGER, SPARK CHANGE
WORLD FINANCIAL GROUP
YDV Valve International

MONETARY DONATIONS \$150+
NAMES IN GREEN ARE GIFTS OVER \$5000
IF WE HAVE MISSED YOUR COMPANY OR EVENT
PLEASE CONTACT OUR OFFICE IMMEDIATELY

We started a new way to donate using a QR code! It's easy - scan the QR



COMMUNITY SUPPORTERS & EVENTS

7th Sherwood Park Pathfinders
ACT/UCT
Al Shamal Shriners Past Officers
Alberta Energy Food Bank Open House
Alberta Food Drive
AMA SHREDDING EVENT
Archbishop Jordan Catholic High School
Ardrossan Elementary School
Ardrossan Junior Senior High School
Ardrossan United Church
ATA Local 28
Bedford Senior Complex
Bethel Lutheran Church
Bowling for Charity
Brentwood Elementary School
Broadmoor Senior Men's Golf Club
Canada Day Pancake Breakfast
Celebration of Lights
Clarkdale Creepshow
Clover Bar Junior High School
COUNTY CLOTHES-LINE FOUNDATION
Cram A Cruiser
Crescendo School of Music
Crystal Manor
Curves Food Drive
Davidson Creek Elementary School
Dreams Gymnastic Academy & Salto
Gymnastics Academy
Ècole Campbelltown School
Ècole Claudette-Et-Denis-Tardis School
Edmonton Al Amira 157 Patrol Society
Edmonton Antique Car Club
Elk Island Public Schools
EMRB GOLF TOURNAMENT
EPCOR Helping Hands
Expedition Rentals
Father Kenneth Kearns School
Firehall #1
Fix Auto Car Wash Drive
F.R. Haythorne Junior High School
Fultonvale Elementary Junior High School
Gilmore Park Haunted Forest
Glen Allen Elementary School
Glenwood Funeral Home & Cemetery
Glory Lutheran Church
Greenland Garden Centre
Heritage Hills Elementary School
Hodge Podge Lodge
Holy Redeemer School
Holy Spirit Catholic School
Insight Medical
Josephburg Choral Society
Juneboree Family Carnival
Lakeland Ridge School
LONGEST DAY FOOD DRIVE

Madonna School
Mills Haven Elementary
Ministik Community Church
New Horizons School
OLPH Church
Park Church
Park Alliance Church
Pentelechuk & Son Potato Growers
Petland
Pine Street Elementary School
Pookey's Pet Food and Supplies
Primaris Management Sherwood Park
Raise the Bar
Salisbury Composite High School
Salisbury United Church
Sherwood Heights Junior High
Sherwood Park Care Centre
Sherwood Park Chamber of Commerce
Sherwood Park Crusaders 50/50
Sherwood Park Curling Club
Sherwood Park Girl Guide Groups
Sherwood Park Highland Gathering
Sherwood Park Mall Gift Xmas
Wrapping Services
Sherwood Park Presbyterian Church
Sherwood Park Pub Dart League
Sherwood Park Scouts Group
Sherwood Park United Church
Spirit Survivor
St. Nicholas Ukrainian Catholic Parish
St. Sophia's Ukrainian Catholic Parish
St. Theresa Catholic School
Step by Step Dance School
Strathcona Art Society
Strathcona County Employees BBQ
Strathcona County Family &
Community Services
Strathcona County Library
Strathcona County New Year's Eve Festival
Strathcona County Service Clubs
Strathcona County Transit - Stuff a Bus
Summerwood Retirement Village
Suncor Energy Pipelines Golf Committee
Synergy Pharmacy
Trinity Baptist Church
Uncas Elementary
UNITED WAY ALBERTA CAPITAL REGION
Weight Watchers
Wes Hosford Elementary
Westboro Elementary
Woodbridge Farms Elementary

MONETARY DONATIONS \$150+
NAMES IN GREEN ARE GIFTS OVER \$5000
IF WE HAVE MISSED YOUR COMPANY OR EVENT
PLEASE CONTACT OUR OFFICE IMMEDIATELY

THE NOURISH CENTRE

A Campaign for Food and Hope - our plans for a new location in 2026.



WHAT IS THE VISION FOR THE NOURISH CENTRE?

- A 18,000 sq ft simple, efficient and safe space that can grow with our County's needs
- A grocery store experience, providing greater dignity and meeting diverse cultural and dietary needs
- Increased capacity, allowing for safer and better service to clients
- A community kitchen with nutrition and culinary education
- A vibrant and dynamic gathering place for community and volunteers

More information on how to be a part of this new goal can be found at <https://strathconafoodbank.ca/nourish-centre-campaign/#nourish-centre>

CAMPAIGN FUNDRAISING GOAL

\$2.5 MILLION



RESPECT / INNOVATION / PEOPLE - CENTRED / COLLABORATION / COMPASSION

OUR VOLUNTEERS

The Strathcona Food Bank is 100% volunteer run, supported by some professional contracted services. We depend on our amazing volunteers to operate.



230

Individual Volunteers

35,948

Total Volunteer Hours in 2024

Equivalent to **19**
full time employees!





Our **Group Volunteer Program*** is a critical part of our volunteer groups, helping to assemble over 4500 child/teen snack kits plus many other tasks! Thanks to the many groups who volunteered their time in 2024: 12th Sherwood Park Girl Guides, Amit Sharma Family, Ardrossan Girl Guides, Aurora, Centre Nord School, **Centurion Canada Infrastructure**, Deloitte, **Desjardin Insurance**, Elk Island Catholic Schools, EPCOR, **Fix Auto**, **Imperial Oil**, **Pembina Pipeline Corporation**, **Primaris – Sherwood Park Mall**, RBC, Rotaract Club of SP, Safeway Wye, Scope Technologies, **Servus Credit Union**, Sherwood Park Alliance Church Youth Group, SP Scouts 203 Ventures, SP Phoenix U15 T1 Girls Soccer, St. Theresa Catholic School, Strathcona County, Suncor Energy Inc., Sysco, **Thriving Thursdays** and **United Way Heartland Challenge**.

* Red Indicates several groups volunteered their time over the year.



When I started volunteering at the Strathcona Food Bank, I had no idea how large the need for community support was. As the years have passed, the need has increased. It makes me proud to be able to serve in this organization. The people I work with are dedicated and very forward thinking when it comes to our community.

Linda B - Volunteer

2024

STRATHCONA FOOD BANK IMPACT REPORT



I personally have used SFB's wonderful services for almost two years. I lost my job and used up all my reserve savings. Finally, I swallowed my pride and reached out to the Strathcona Food Bank for help. Prior to becoming a client at the Food Bank, my kids and I would be lucky to eat a meal once a day. The kids would go to school without breakfast and lunch. There were times when I could not make rent or pay the heat and power bills. I would lose sleep worrying about becoming homeless and deeper in debt.

The Strathcona Food Bank's support has provided me with security to know that I can pay my rent and keep the utilities on. The kids go to school with food in their tummies, and they are no longer asking their friends to share their food. The kids appear healthier mentally as well, as they no longer refuse to go to school because they had no food to take and were embarrassed because of this.

I deeply appreciate the food bank for its support, dignity, and hope it provides. It is more than just food — it is a lifeline, a community, and a reminder that people care.

Grant - Client of the SFB

Presented by:



Aligned with Food Banks Canada & Food Banks Alberta, we believe that everyone in Strathcona County has the right to sufficient, safe, and nutritious food which meets their dietary needs and food preferences. This is our ethical food banking code:

- Provide food and other assistance to those needing help regardless of race, national or ethnic origin, citizenship, colour, religion, sex, sexual orientation, gender identity, gender expression, income source, age, and mental or physical ability
- Treat all those who access services with the utmost dignity and respect
- Implement best practices in the proper and safe storage and handling of food
- Respect the privacy of those served and maintain the confidentiality of personal information
- Not sell donated food
- Acquire and share food in a spirit of cooperation with other food banks and food programs
- Strive to make the public aware of the existence of hunger and of the factors that contribute to it
- Recognize that food banks are not a viable long-term response to hunger and devote part of their activities to reducing the need for food assistance
- Represent accurately, honestly, and completely their respective missions and activities to the larger community.

STRATHCONA FOOD BANK

255 Kaska Rd
Sherwood Park AB T8A 4E8
Phone: 780-449-6413
Email: info@strathconafoodbank.ca

STRATHCONAFOODBANK.CA

