

# IMPACT REPORT

# 2023



# OUR VISION

## VISION

Nourishing Community with Food and Hope

## VALUES

**COLLABORATION** - we build authentic relationships with partners and volunteers to maximize our impact

**COMPASSION** - we provide empathetic assistance to those facing food insecurity

**RESPECT** - we treat all individuals with dignity, valuing diversity and unique needs

**PEOPLE-CENTRED** - we are relentless in putting those we serve at the heart of our work

**INNOVATION** - we seek creative solutions and improvements

## STRATEGIC OBJECTIVES

**DEVELOP A RESILIENT ORGANIZATION** - ensure sustainability including volunteers, board & funds

**INCREASE CAPACITY & IMPACT** - maximize service by strengthening our resources & improving efficiencies

**STRENGTHEN COMMUNITY ENGAGEMENT** - build awareness, empower clients to flourish and maximize donations

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# LETTER FROM THE CO-CHAIRS

We are pleased to present the Strathcona Food Bank's very first Impact Report.

2023 was once again a challenging year due to surging demand; we had 60% growth in demand over 2021. Food bank support isn't just for emergencies any longer; it's an important part of community support for many of our visitors. In response, we've had to transform the traditional thinking of food banking. The SFB Board and Leadership team conducted a strategic planning session and came up with a new vision, values and framework for our future. "Nourishing Community With Food and Hope" will guide us as we work to ensure everyone in our County has access to healthy food.

We strive to develop a resilient organization. It is important to ensure we have a sustainable operation in terms of volunteers, leadership, strong policy and operations.

We continue to build our capacity and our impact by strengthening our resources, improving services and efficiencies in our systems, and learning from industry best practices.

Lastly, we will strengthen our community engagement and increase awareness of the services we offer, while empowering our clients to thrive.

Strathcona County has always been a very generous community and we couldn't do what we do without the kindness and support of its citizens. Whether its food drives, fundraisers, or volunteering, our community continues to step up. We are humbled to be stewards of this amazing community. Thank you!

We believe that everyone deserves to eat healthy food. We believe that nourishment is the foundation to a healthy, vibrant community. We will continue to adapt and evolve to reflect the challenges of the changing and growing landscape of Strathcona County.

We are looking forward to sharing our journey with you!



*With food and hope,  
Tracey Cyca & Kathryn Howden*



# PROGRAMS WE OFFER

Food insecurity is an unfortunate reality for many people in our community. We believe that everyone in Strathcona County should have access to healthy food, and we strive to meet every demand through our variety of programs.

Food is about family  
 Food is about community  
 Food is about identity  
 And we nourish all of those things when we eat well

Michael Pollan

## LOVE FOOD, HATE WASTE

This is a wonderful partnership with Salisbury Composite High School Culinary Program. Foods that are not ideal for consumption (ex: over-ripe bananas) are repurposed by the culinary students who turn these food items into delicious products that are then offered to our Food Bank guests. This program helps keep food out of the landfill, and provides baking, soups and sauces for our clients to enjoy.



## AGENCY & COMMUNITY SUPPORT

We offer weekly/biweekly food support to several local agencies & programs such as:

- A Safe Place
- Be Brave Ranch
- BGC Strathcona County
- Campus Food Bank
- Davidson Creek Co-op
- Edmonton Veterans Association
- Elk Island Public Schools
- Family & Community Services mini pantry
- Robin Hood Association
- Strathcona County Catholic Schools
- The Mustard Seed Edmonton
- YESS



**REGULAR HAMPER SERVICE**

Full grocery hampers are offered once a month and top-up hampers are offered weekly. Our full hampers offer a 7-day nutritionally balanced diet according to the Canada's Food Guide and up to 14 days sustenance.



**CLIENT CHOICE SHELVES**

A supplement to our hampers, we offer a choice section so that guests can choose a few extra foods that fit their personal and cultural food preferences.



**BIRTHDAY BAGS**

Every child and teen ages 2 - 17 receives a special bag that provides supplies to help celebrate a birthday!



**CHILD & TEEN SNACK BAGS**

Our snack bags made up by our volunteers provide 25 school - safe snacks for youth aged 5 - 17 years old. These snack bags are also provided directly to schools to help support children in need of healthy snacks.



**JAM SESSION**

This amazing group of volunteers who have taken their food handling training course gather at the commercial kitchen at Sherwood Park United Church to produce food for the food bank using excess food items (ex: banana bread or apple sauce)

# OUR IMPACT

How we support a healthy County

## ECONOMIC IMPACT

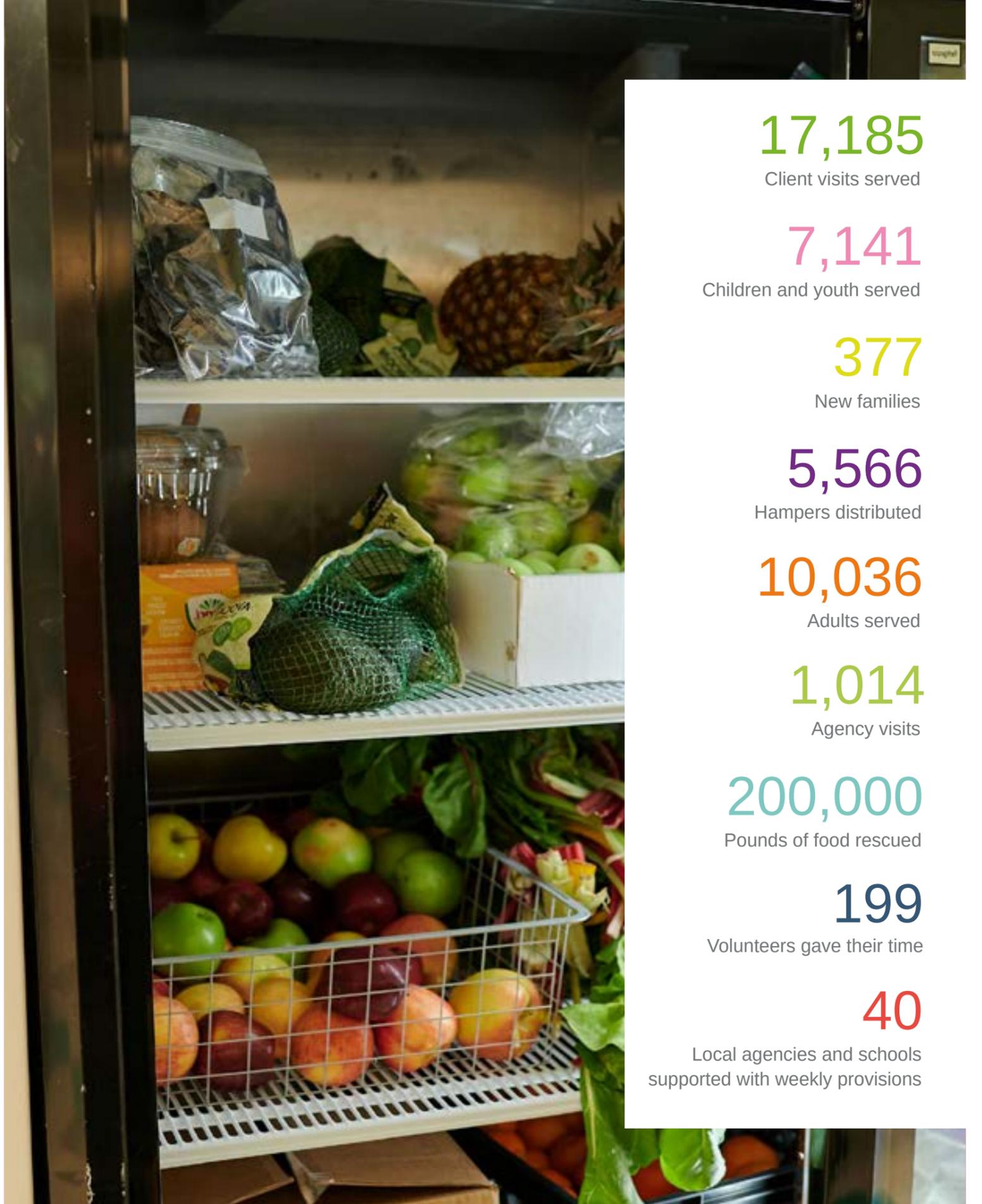
Our Service = significant value



Food Rescue = \$705,000 saved from landfill

## SOCIAL IMPACT

FOOD SECURITY = a healthy community



**17,185**

Client visits served

**7,141**

Children and youth served

**377**

New families

**5,566**

Hampers distributed

**10,036**

Adults served

**1,014**

Agency visits

**200,000**

Pounds of food rescued

**199**

Volunteers gave their time

**40**

Local agencies and schools supported with weekly provisions

"Without the Strathcona Food Bank we would have lost our house! You have no idea how much you mean to us." - Jen, SFB Client

# HOW WE OPERATE

Strathcona Food Bank is a charitable not-for-profit organization operated by volunteers and a volunteer Board of Directors. We rely on donations to provide food assistance to those in need in Sherwood Park and rural Strathcona County. We are fortunate to have a wide range of support from food donations, food and grocery partners to applying for and receiving grants. Through these collaborations, we are able to fulfill the need of the people in our community.



## FOOD & GROCERY PARTNERS

- COBS BREAD (Wye & Baseline)
- ITALIAN CENTRE SHOP
- REAL CANADIAN SUPERSTORE
- SAFEWAY (Mall & Wye)
- SAVE ON FOODS (Summerwood, Baseline & Wye)
- SHERWOOD PARK COSTCO
- SOBEYS (Nottingham & Lakeland)
- FOOD BANKS ALBERTA
- PENTELECHUK & SONS POTATO GROWERS
- WALMART (Wye & Emerald Hills)
- Starbucks (All of Sherwood Park Locations)
- Community Gardens
- Confetti Sweets
- Edmonton Food Bank
- Fins Seafood
- Fort Saskatchewan Food Bank
- London Drugs
- Petland
- Pookey's Pet Food and Supplies
- Shoppers Drug Mart
- Sobey's Warehouse



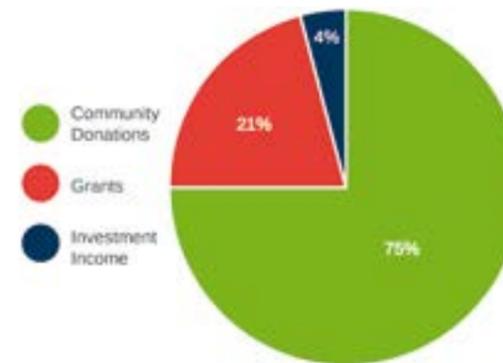
## PROUD MEMBERS OF



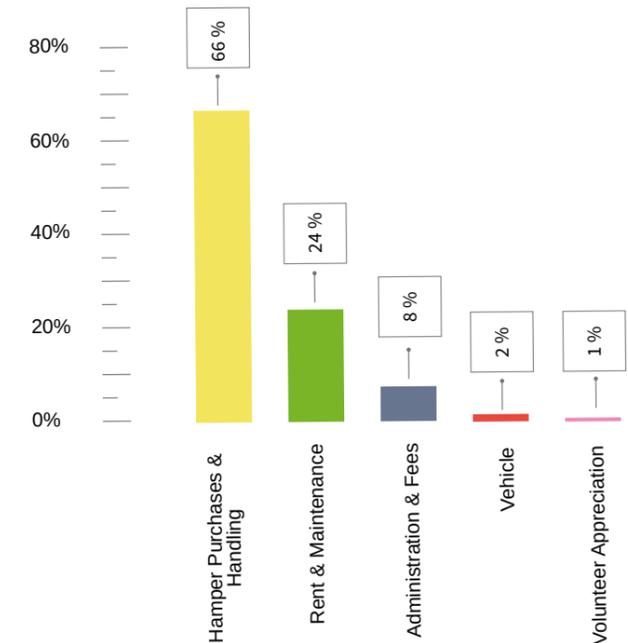
## GRANTS



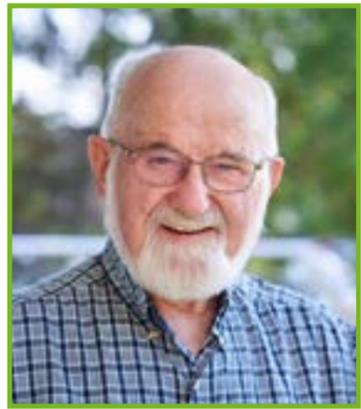
## REVENUE BREAKDOWN



## OPERATING EXPENSES



# OUR VOLUNTEERS



John Konwicky was awarded the EFB Lifetime Achievement Award from Food Banks Alberta in recognition of his over 24 years of dedicated volunteering and leadership at Strathcona Food Bank. John embodies the values that help to support food security for everyone in our community! We celebrate that John and his wife Liz continue to volunteer twice a week.

"Volunteering at our food bank opens you up to the generosity of the retailers, organizations, community, and last but not least the hundreds of volunteers giving their time and input to making our food bank a great place to be. Making a difference to a family or single person is worthwhile" - anonymous

"Volunteering at the Food Bank is a blessing for all the obvious reasons, but there are also some not so obvious ones. It is very easy to live our lives forgetting how others live theirs. Greeting clients as they come in and helping them choose a few items for themselves gives me a chance to hear their story. As months pass, I also get to see, first hand, what the next chapter holds for them. It's both a humbling and encouraging experience." - Kathy F.



34,300

THE # OF HOURS IN 2023 THAT MEMBERS OF THE COMMUNITY VOLUNTEERED FOR STRATHCONA FOOD BANK

THE # OF PEOPLE THAT VOLUNTEERED AT THE FOOD BANK IN 2023

199



3-6 HRS

HOW MANY HOURS THE AVERAGE VOLUNTEER SPENDS HELPING OUT AT THE FOOD BANK PER WEEK

THE # OF HOURS SOME VOLUNTEERS HELP OUT WEEKLY

30 HRS



# COMMUNITY EVENTS

Strathcona Food Bank sincerely appreciates all of the support from the community, whether it be fundraising, food drives, events, donations or volunteering. We simply do not have the room to name each individual but we dedicate this page to everyone who has ever supported us. Your support truly makes a difference in so many ways.



## HALLOWEEN EVENTS



Sherwood Park loves Halloween and the support we receive from the families who decorate in support of us are amazing!

- Sparrows Haunted Halloween
- Clarkdale Creepshow
- Jack O'Lantern / Haunted Forrest
- Frighthaven

2133 LBS OF FOOD / \$2087 RAISED

## EASTER EGG HUNT



Maxwell Devonshire Realty hosted an Easter Egg Hunt in Sherwood Park. You find eggs around Sherwood Park and snap a photo of them to be entered into hundreds of prizes from local businesses. Everyone was asked to drop off a food donation for the Strathcona Food Bank.

788 LBS OF FOOD / \$5578 RAISED



## STUFF A BUS



Strathcona County Residents are asked to Stuff-A-Bus as full as possible with food and hygiene items for people in need in our community.

13,231 LBS OF FOOD / \$957 RAISED



## CELEBRATION OF LIGHTS



Strathcona County hosts a family friendly event to celebrate turning the light on. This event includes activities and games, and attendees are asked to bring a donation for the Food Bank while attending the free event.

1196 LBS OF FOOD / \$340 RAISED

## AMA SHREDDING EVENT



AMA puts on a Shredding Event which allows you to bring your personal documents to shred to help lower the risk of identity theft for free. During this event participants are asked to bring a donation for the Food Bank.

2687 LBS OF FOOD / \$5367 RAISED



## CRAM THE CRUISER



Strathcona County Enforcement Services and Strathcona County RCMP collected donations for the Strathcona Food Bank at 3 different grocery store locations in Sherwood Park. The goal was to encourage shoppers to cram the cruiser with food donations.

5352 LBS OF FOOD / \$957 RAISED



# CORPORATE & COMMUNITY SUPPORTERS

## CORPORATE SUPPORTERS

Advico Financial Planning Group  
 All-Star RV  
 Al-Terra Engineering LTD  
 AMA  
 Aman Builders  
 Arbor Memorial  
 Atco Epic  
 BCL Consulting Group  
 Bison Transport  
 Blackstone Repair Services  
 Brookfield Residential (Alberta)  
**CANADIAN HELICOPTERS**  
 Cardinal Environmental Services  
 C Lortie Professional Corporation  
**CANADIAN TIRE ORDZE ROAD**  
 Cando Rail Services  
 Country Mercantile  
 Deloitte  
 Deware Western  
 Edo Japan Restaurants Ltd.  
 Emerald Hills Ventures  
**EPCOR UTILITIES INC.**  
 Expert Lock Services  
 Fidelity Investments  
**FIRST CALL HEATING AND AIR CONDITIONING**  
 Gemstone Travel  
 Genstar Development  
 Greenland Garden Centre  
 Hart Equities  
 Home Depot  
 Home Hardware Building Centre  
 Homes by Avi  
 Iconium Strategies Inc.  
 Industrial Solutions  
**IMPERIAL OIL**  
 Inter Pipeline Ltd.  
 Jackson Power & Electric  
 Kinetic BMS  
 Knight Doors and Windows  
**MSCP HEAT MANAGEMENT SOLUTIONS**  
 Optima Living  
 Original Joes Franchise Group  
 Park Power  
 Park N Wash  
 Pembina  
 Plato's Closet Sherwood Park  
 PZA Nation Ltd.  
 Raise the Bar  
 RBC  
 RKW Constructions  
 Rocking W Holdings  
 Sage Print & Sign  
 Santos Construction  
 Shell  
 Spartan Controls  
**STRUCTURE GROUP LTD.**  
 Suncor  
 The Legal Aid Society of Alberta  
 The Structure Group  
 Westana Equipment Leasing  
 Wye Road Ventures

MONETARY DONATIONS \$150+  
 NAMES IN BOLD ARE DONATIONS OF OVER \$5000  
 IF WE HAVE MISSED YOUR COMPANY OR EVENT  
 PLEASE CONTACT OUR OFFICE IMMEDIATELY



We started a new way to donate using a QR code! It's easy - scan the QR

## COMMUNITY SUPPORTERS

30 Minute Hit  
 Al Shamal Shriners Past Officers  
 Alberta Milk  
 Alberta Iron Indians Pontiac Club Edmonton  
**AMA SHREDDING EVENT**  
 ARAS Great Rural Race  
 ARAS Potato Sale  
 Ardrossan 55+ Club  
 Ardrossan United  
 Art Club at Festival Point  
 Art Society of Strathcona County  
 Bedford Village  
 Bethel Lutheran Church  
 Bishops' Storehouse  
 Boston Pizza Ornament Sale  
 Broadmoor Business Ladies Golf Group  
 Canada Day Celebrations  
 Catholic Women's League - OLPH  
 Celebration of Lights  
 Clarkdale Creepshow  
**COREY MCEWEN, MAXWELL REALTY EASTER EGG HUNT**  
 County Mercantile  
 Cram A Cruiser  
 Crescendo School of Music  
 Crystal Manor  
 DCM Integrated Solutions  
 Doug Krupta Christmas Tree Sale  
 Ecumenical Mission of Strathcona County  
 Edmonton 5 Pin Bowlers Association  
 Edmonton Area Pipeline & Utility  
 EIPS Board of Trustees  
 Elk Island Public Schools  
 Emerald Hills Landing  
 Festival Estates Condo Social Club  
 Fire Fighters Games  
 Franks on the Farm  
 Glen Allen School  
 Glenwood Funeral Home  
 Glory Lutheran  
 Highland Gathering  
 Johnson Taber Corn  
 Juneboree  
 Kinette Club of Edmonton  
 Kinsmen K-40 Club  
 Kiwanis Club of Sherwood Park  
 Lakeland Ridge Christmas Concert  
 Loblaws Spring Food Drive  
 Lunchbox of Ardrossan Elementary School  
 Ministik Community Church  
 Mount Oliviet Lutheran Church  
 New Horizons School  
 New Year's Eve  
 OLPH Church  
 Pampered Chef Round up from the Heart  
 Parent2Parent  
 Park Vista Condos  
 Salisbury United Church  
 Save on Foods  
**SAVE ON FOODS GIFT CARD CAMPAIGN**  
 Sherwood Care Doctors  
 Sherwood Heights Community League  
 Sherwood Heights Junior High  
 Sherwood Park 55+ Club  
 Sherwood Park Chamber of Commerce  
**SHERWOOD PARK CURLING CLUB**  
 Sherwood Park Dart League  
 Sherwood Park Elks  
 Sherwood Park Kings Athletic Club  
 Sherwood Park Lancers  
 Sherwood Park Mall  
 Sherwood Park Minor Hockey Association  
 Sherwood Park Presbyterian Church  
 Sherwood Park Registries  
 Sherwood Park Tops Club  
**SOBEYS/SAFEWAY**  
**- HOLIDAY GIFT CARD CAMPAIGN**  
**SOUTH COOKING LAKE UNITED CHURCH**  
 Sparrow's Haunted Halloween  
 St. Theresa Middle School  
 St. Thomas Anglican Church  
 Strategic Charitable Giving Fund  
 Strathcona County Planning & Development  
 Strathcona County Staff Appreciation BBQ  
 Strathcona County Transit  
 Strathcona Warriors  
 Stuff-a-bus  
**SUNCOR PIPELINES GOLF COMMITTEE**  
**THE JACKIE PENNOCK FAMILY FOUNDATION**  
 The Makers Keep  
 Trinity Baptist Church  
 United Way of Alberta  
 Vancouver Foundation, Starbucks Canada  
**WALMART GIFT CARD CAMPAIGN**  
 WDD Holdings LTD.  
 Womanition Inc.  
 Women in Business Strathcona County  
 Word International Ministries AB  
**WORLD FINANCIAL GROUP GOLF TOURNAMENT**  
 Yoga For Today  
 100+ Women Who Care





Presented by: **CANADIAN HELICOPTERS**



[WWW.STRATHCONAFOODBANK.CA](http://WWW.STRATHCONAFOODBANK.CA)

**STRATHCONA FOOD BANK**

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 Sherwood Park AB T8A 4E8  
 Phone: 780-449-6413  
 Email: [info@strathconafoodbank.ca](mailto:info@strathconafoodbank.ca)

Aligned with Food Banks Canada & Food Banks Alberta, we believe that everyone in Strathcona County has the right to sufficient, safe, and nutritious food which meets their dietary needs and food preferences. This is our ethical food banking code:

- Provide food and other assistance to those needing help regardless of race, national or ethnic origin, citizenship, colour, religion, sex, sexual orientation, gender identity, gender expression, income source, age, and mental or physical ability
- Treat all those who access services with the utmost dignity and respect
- Implement best practices in the proper and safe storage and handling of food
- Respect the privacy of those served and maintain the confidentiality of personal information
- Not sell donated food
- Acquire and share food in a spirit of cooperation with other food banks and food programs
- Strive to make the public aware of the existence of hunger and of the factors that contribute to it
- Recognize that food banks are not a viable long-term response to hunger and devote part of their activities to reducing the need for food assistance
- Represent accurately, honestly, and completely their respective missions and activities to the larger community.